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FOR IMMEDIATE RELEASE

Whirley-DrinkWorks! Announces Promotional Partnership Agreement with No Kid Hungry

*Company will be a beverage marketing program resource to restaurant operators
that participate in Dine Out for No Kid Hungry*

WARREN, Pa. (May 16, 2018) – Whirley-DrinkWorks! announced its commitment today to ending childhood hunger in America by becoming a promotional partner of No Kid Hungry. Whirley will make a donation to No Kid Hungry for each premium mug and souvenir cup sold to restaurants participating in Dine Out for No Kid Hungry.

Dine Out for No Kid Hungry is a year-round, restaurant-led campaign to raise funds to end childhood hunger in America. Thousands of restaurants participate by offering valuable rewards to guests who make a donation to No Kid Hungry. Since 2008, participating restaurants and their guests have raised over \$58 million to help every child get the healthy food they need, very day.

“We’re very excited to announce our new promotional partnership with No Kid Hungry, a worthy campaign with a tremendous mission – ending childhood hunger in America,” said Mark Charbonneau, Vice President of Sales for Whirley-DrinkWorks!

“Supporting this cause is consistent with our culture of giving back to the community and our team is energized by the opportunity to be a resource to No Kid Hungry partners and provide our expertise in developing successful LTO beverage promotions,” Charbonneau added.

“We are thrilled to partner with Whirley-DrinkWorks! in our efforts to help make a difference in the lives of children in America,” said Diana Hovey, Senior Vice President, Dine Out for No Kid Hungry. “Because of this partnership, more children will have access to the healthy food they need to grow and thrive.”

Whirley-DrinkWorks! will be announcing their partnership with No Kid Hungry at the 2018 NRA Show (May 19-22) in Chicago and unveiling a line of premium drinkware designed specifically for Dine Out for No Kid Hungry beverage promotions. Interested restaurant operators can visit Whirley at booth #5226.

About Whirley-DrinkWorks!

Whirley-DrinkWorks! designs and manufactures refillable and custom drinkware for the restaurant and foodservice industries. With nearly 60 years of experience, we have the knowledge, expertise and capabilities to create promotional and everyday drinkware beverage programs for restaurants and convenience stores that will drive visit frequency, enhance customer experience, extend your brand and grow guest loyalty and beverage sales. Whirley can help operators and retailers Do More With Drinks with our Made in the USA everyday plastic products, our [DrinkWorks](#) unique custom product development capability, our [Easygo](#) product line of upscale SAN acrylic and stainless steel travel mugs, and [ValidFill RFID](#) technology that can drive self-serve pre-paid revenue. To learn more, visit www.whirleydrinkworks.com.

About No Kid Hungry

No child should go hungry in America. But 1 in 6 kids will face hunger this year. No Kid Hungry is ending childhood hunger through effective programs that provide kids with the food they need. This is a problem we know how to solve. No Kid Hungry is a campaign of Share Our Strength, an organization working to end hunger and poverty. NoKidHungry.org.

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